



# WE SALUTE YOUR SUPPORT



CONGRATULATORY EBOOK



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# INTRODUCTION



Established by MINDEF in 1984, the Advisory Council on Community Relations in Defence (ACCORD) was a channel for the community to provide feedback on issues concerning Singapore's defence. To deepen engagement with employers, educational institutions, family members and members of the broader community, as well as facilitate initiatives from the community that support National Service (NS) and defence, ACCORD was restructured in August 2014 with three sub-councils formed under its ambit, namely, the Employer and Business (E&B) Council, the Family and Community (F&C) Council and the Educational Institutions (EI) Council.

Besides actively engendering public support for NS, ACCORD is instrumental in the development and implementation of many ground-up initiatives that support NS and defence. The revamped Total Defence Awards (TDA) and the launch of the NS Mark Accreditation Scheme are important examples of ACCORD's contributions.

From developing the initiatives to determining the recipients of TDA, ACCORD and its councils have made great strides in putting advocacy for NS into action.



**T**he Total Defence Awards (TDA) were established in 1986 to recognise employers and civil resource owners who have demonstrated exemplary support for National Service (NS) and Total Defence (TD). In 2015, TDA was revamped to recognise a wider array of stakeholders including educational institutions, community support organisations and individuals. The Home Team National Service Awards for Employers were also integrated with the TDA in 2015. With the launch of the NS Mark Accreditation Scheme in 2016 to acknowledge employers who have pledged support for NS or demonstrated support and advocacy for NS and TD, the TDA becomes the highest national-level accolade that recognises exceptional acts of support and advocacy efforts towards strengthening the defence of our nation.





**NS ADVOCATE AWARD FOR  
INDIVIDUALS**

**MDM LEK LUEN KEOW**  
**MOTHER-IN-LAW OF**  
**MSG(NS) KWAN POH SAN SHANE**



**WHY WAS IT IMPORTANT TO  
YOU THAT SHANE FOCUSES  
ON HIS ICT?**

Each of us has a part to play in securing the peace and security of our nation. Shane is serving as an Air Force NSman. He has to fulfil his duty as a Singapore son and serve the country. He should use all opportunities to contribute fully to his unit during his ICT (In-Camp Training).

**HOW DID YOU SUPPORT SHANE DURING  
HIS ICT?**

At my age, it was certainly hectic juggling housework and looking after my grandchildren. However, having raised three children of my own, looking after my two grandchildren single-handedly while Shane was away for 19 days of ICT was still manageable. Actually, I am deeply proud of my son-in-law who is able to offer useful and constructive contributions to his NS unit in the Air Force and is revered during his ICTs.

Thus, I remained resolute in supporting him even when I fell ill and had to take the children to preschool and bring them home in the rain. I definitely want to lend him a helping hand as we are family.

## **WHY IS IT IMPORTANT TO SUPPORT NS?**

I have two sons who have been through NS and I have observed that NS training has taught them well. There is a Chinese saying, 有国才有家 (the country comes before the home). We need to have a safe and prosperous country before we can enjoy family life. It is important to impart this value to all Singaporean families and encourage them to give their fullest support to their sons when they are serving NS, so that their sons will stand proud and serve with pride and dignity.





Mass Spectrometry



**NS ADVOCATE AWARD FOR  
INDIVIDUALS**

**MS NARGUND SANDHYA  
ANIRUDDHA  
IMMEDIATE SUPERVISOR OF 3SG(NS) JACKIE**



**WHY DID YOU CHOOSE  
TO DELAY THE OVERSEAS  
LAUNCH OF THE  
COMPANY'S PRODUCT  
INSTEAD OF SEEKING**

**DEFERMENT FOR JACKIE'S ICT?**

In my opinion, the level of work pressure is constant all year round and such situations are common in the workplace. However, serving NS commitments and doing our part to contribute to national defence should be above all. I did not hesitate for a single second to make the call to postpone the launch of the product. It was never an option for Jackie to defer his ICT (In-Camp Training).

**WHAT CHALLENGES DID THE  
POSTPONEMENT POSE AND HOW DID YOU  
OVERCOME THEM?**

As the launch was postponed, the rescheduling of the overseas trip had resulted in some logistical challenges that my team and I managed to overcome while Jackie was

away serving his ICT. I arranged for the rest of my team to cover his work and personally handled the preparations for the overseas trip to launch the product so that Jackie could serve his NS duties with peace of mind. It is not difficult to overcome any challenge when you are convinced of your decision.

## **WHY DID YOU SUPPORT JACKIE IN FULFILLING HIS NS COMMITMENTS?**

As Singapore is a small country with limited resources, I truly appreciate the existence of the NS policy to strengthen national defence. My father served as a military officer in the Indian Air Force, and since young, I was brought up under his influence to strongly believe that it is an individual's duty to serve the nation as a priority. Thus, I am doing my part in the capacity of Jackie's supervisor to ensure that he as well as other NSmen can fulfil their duty. They should not have any excuse, except for family or health emergencies, to defer their NS Call-Ups.





**NS ADVOCATE AWARD FOR  
INDIVIDUALS**

**MDM QUEK CHOON HUA  
REBECCA  
WIFE OF MAJ(NS) CHAO WEI NIEN**



**WHY DID YOU CUT SHORT  
YOUR HONEYMOON FOR  
WEI NIEN TO ATTEND HIS ICT?**

Wei Nien truly loved his team and wanted to spend this last ICT (In-Camp Training) with them. And what better way to spend your last ICT than with a team that you enjoy being with? Of course I had to agree! While the honeymoon is usually a significant occasion for newly-weds, I understand my husband's NS responsibilities, his need to be a role model to his fellow NSmen, and the importance of his ICT. Hence, I was fully supportive and willingly agreed to reduce our honeymoon from 21 days to nine.

**HOW DID YOU SUPPORT YOUR HUSBAND  
IN HIS NS COMMITMENTS?**

My husband enjoys his NS duties! He believes that being in the SCDF (Singapore Civil Defence Force) allows him to contribute to Singapore. I support him by updating his ICT schedule in our shared Google calendar, encouraging him

and accompanying him for his IPPT (Individual Physical Proficiency Test) training sessions, sending him to his ICT and picking him up after ICT, helping to run errands for his parents, and accompanying him to SCDF events. At first, I would ask questions like, “Why do you have to go again?” However, after meeting his teammates, I understand why he enjoys their company – they are a really sincere bunch! My persistence in urging him to exercise paid off with him achieving either Gold or Silver IPPT awards since 2013. I am definitely proud of him!

### **WHY DID YOU CHOOSE TO DOWNLOAD THE ‘MYRESPONDER’ MOBILE APP?**

My husband suggested that I ‘volunteer’ because he felt that I could contribute in my own way. He was right! I have a strong conviction to set things right and ensure safety. For instance, I will call the Land Transport Authority immediately when I notice that a traffic light is not working or notify the National Environment Agency when I see a fallen tree. I believe that if everybody thinks that somebody will do something to set things in order, nobody will take any action, when, in fact, it is actually everybody’s responsibility.





AVSS.GT  
P3-003

**NS ADVOCATE AWARD FOR**  
SMALL AND MEDIUM ENTERPRISES

**MR MUHAMMAD REDZUAN  
BIN ABDULLAH**  
**DIRECTOR, AV ONE FM & ENGINEERING PTE LTD**



**AS AN SME, WHAT  
MOTIVATES YOUR  
COMPANY TO SUPPORT  
NS AND YOUR NSMEN?**

We are an audio-visual company that provides technical support and services to banks, schools and corporate offices. Singaporean male employees make up a significant 98% of our staff strength. Having served NS, I understand that NSmen form the backbone of our defence to ensure the continued survival and prosperity of our home country.

I believe that employers play an important role for NSmen. We try to get the very best out of all our employees and also want the best for them. I constantly check with my employees to see how we, as a company, can do more to help them manage their NS responsibilities to benefit everyone.

## **HOW DOES YOUR COMPANY MOTIVATE YOUR NSMEN TO MAINTAIN THEIR FITNESS FOR THEIR ANNUAL IPPT AND PREPARE FOR ICT?**

We meet once or twice a month to jog together. We emphasise the importance of maintaining our physical fitness and encourage our NSmen to exercise regularly and be ready for their IPPT (Individual Physical Proficiency Test). Having physically fit employees also benefits the company and hence, we have a small fund to incentivise NSmen to do well in their IPPT.

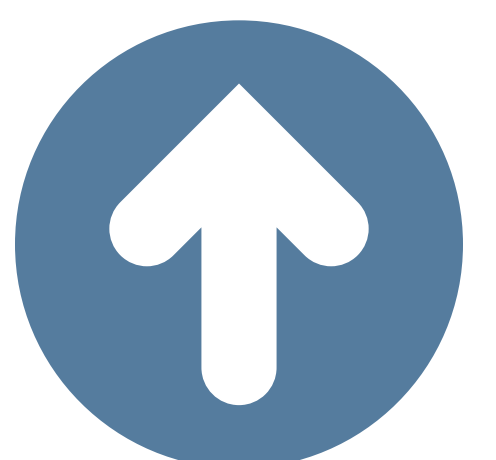
For our NSmen who have to undergo longer ICTs (In-Camp Trainings), we cater off-days or time off for them to rest and prepare. The protected time allotted also allows them to purchase any missing item required for their ICT or make the necessary exchanges at their camps before the reporting day.

## **WHAT OTHER INITIATIVES HAVE YOU IMPLEMENTED IN SUPPORT OF YOUR NSMEN?**

Our employees are like family and we are more than happy to help one another. Our HR department provides 'auto-approved' financial assistance such as advance salary payment to our NSmen before or during their ICT cycles.



For our NSmen who have returned from their ICT, our team managers would usually check with them on their ICT experience, how they fared in their IPPT, and encourage them to look forward to receiving their IPPT incentives. Before SAF Day, we send memos to our NSmen, encouraging them to don their NS uniform with pride, if it is allowed at their worksite.





**NS ADVOCATE AWARD FOR**  
SMALL AND MEDIUM ENTERPRISES

**MR FRANCIS TAY**  
**MANAGING DIRECTOR,**  
**KAOSON INTEGRATED ENGINEERING PTE LTD**



**HOW IMPORTANT IS IT  
FOR YOUR COMPANY TO  
RECOGNISE AND REWARD NS  
PERFORMANCE?**

My company was established in 2007 to provide one-stop integrated engineering services in scaffolding, corrosion protection, thermal insulation and refractory services for plant construction and maintenance in the process industry. Being a homegrown company, we must answer the call of duty to protect our country and ensure security and stability. Our country's economic prosperity will benefit our business activities. Being an employer, we must be committed to supporting our NSmen who play an important role in ensuring Singapore's survival and continued success.

We make necessary arrangements for their duties to be distributed among team members and give them peace of mind to concentrate on their ICT (In-Camp Training). Should an NSman

become uncontactable during his ICT, his family members can ask our appointed key company contact for assistance.

We also deem it important to reward NS performance to show that we care for our NSmen and recognise their efforts, which in turn motivates them to do their best for the country and for the company.

## **WHAT VALUES AND SKILLS HAVE YOUR NSMEN BROUGHT TO THE COMPANY?**

Our NSmen are more mature in their thinking and approaches during planning, and have greater sense of urgency in completing project work on schedule without compromising safety and the quality of work which is consistent with our company's commitment to clients. They apply and share what they have learned from NS which is useful in their work. Our NSmen also work well under pressure and as a team. They have a great sense of responsibility, leadership and initiative, as well as good discipline and reliability. We value their contributions by supporting them in fulfilling their NS commitments.

## **WHAT MOTIVATED YOU TO TAKE YOUR SUPPORT FOR NS BEYOND THE COMPANY?**

As a business leader and the Vice-President of both the Association of Process Industry and the Access Solution Industry Association, I take it as my duty to help create awareness and garner support for NS, NSmen and Total Defence from the business community through both trade associations (TAs) which have about 600 members collectively. Riding on TAs' events makes outreach and engagement efforts on NS matters easier and multiplies the effect.





**NS ADVOCATE AWARD FOR**  
SMALL AND MEDIUM ENTERPRISES

**MR JOHN HO**  
**CHIEF OPERATING OFFICER,**  
**LENTOR AMBULANCE PTE LTD**



**HOW DOES YOUR COMPANY  
EMBODY SUPPORT FOR  
TOTAL DEFENCE?**

We provide emergency ambulance services in

Singapore and support the SCDF (Singapore Civil Defence Force) by increasing the outreach to patients during emergency. We supported almost 13% of the 182,502 EMS (Emergency Medical Service) calls registered by SCDF in 2017.

Our managers make special efforts to engage all our staff so that we all have the same goal, and see that every process, however minor it may seem, is crucial in ensuring the smooth running of the EMS.

We also encourage our team to be ready to respond to any call for help. As trained first responders, our staff had, on numerous occasions, assisted others in times of need even when they were off duty. They were also

encouraged to download the 'myResponder' mobile app so that they could respond to others along their path. To us, Total Defence is an approach to life where we look out for one another and are ready to help when called upon.

## **HOW DOES THE COMPANY ENSURE UNDISRUPTED SERVICES TO SCDF FOR NATIONAL EMERGENCIES?**

We develop and maintain our emergency plans with SCDF and actively update the plans in consultation with SCDF. We consistently exceed expectations in clinical standards, cases documentation and response time. We also maintain a strict operational uptime with sufficient manpower, vehicles and equipment. The operational team is always on standby to respond to any situation that may arise. We also invest in additional resources to support the SCDF during major events such as the Singapore Grand Prix.

## **HOW DID YOUR COMPANY GO THE EXTRA MILE TO STRENGTHEN SUPPORT DURING NATIONAL EMERGENCIES?**

Due to the increased number of emergency calls, we readily extended our operational hours



to meet those emergencies. With the constant need to maintain the emergency ambulance equipment, we worked closely with the SCDF to review and upgrade the equipment within the stipulated timeline. We also supported the SCDF by helping their paramedic trainees gain practical experience through on-the-job training modules while attached to our ambulances. We believe that it is our duty to continually strive to provide the best EMS to SCDF and Singapore.





**NS ADVOCATE AWARD FOR**  
SMALL AND MEDIUM ENTERPRISES

**MR SIMON LEE**  
**CHIEF EXECUTIVE OFFICER,**  
**THATZ INTERNATIONAL PTE LTD**



**WHY DO YOU SUPPORT NS  
AND YOUR NSMEN?**

Established in 1998, my company has grown to become a leading local technological solutions and services provider to organisations and businesses. My company believes in creating value for the community and doing our part for the nation.

About one-third of my team of more than 150 infocomm technology professionals are actively serving NS. By recognising our NSmen, we are motivating them as they sacrifice their time to defend the nation. We are proud of their contributions to the nation's peace and order.

**CAN YOU TELL US MORE ABOUT YOUR  
COMPANY'S INITIATIVES IN SUPPORT OF NS  
AND TOTAL DEFENCE?**

In 2015, we created the SpotNWin.asia platform and used it to support the SG50 celebrations by reaching out to the users of the

SpotSG50 mobile app. In 2017, I sponsored the SpotNS50.asia app to commemorate NS50. More than 80,000 users were engaged on the SpotNS50.asia app.

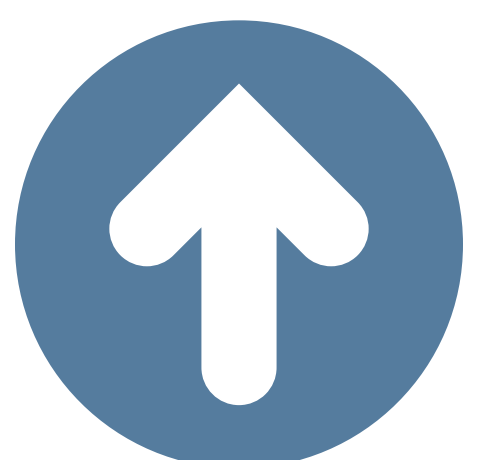
In June 2018, in support of SAF Day 2018, we renamed the app 'SaluteNSMen.SG' and it has more than 40,000 user engagements as of August 2018. During the SAF Day Recognition Campaign 2018, more than 500 merchants held promotions for NSmen through SaluteNSMen.SG. The platform could also include functionalities such as Interest Group activities to generate awareness of NS and the importance of NS among the wider community.

## **WHY DID YOUR COMPANY GO THE EXTRA MILE IN ADVOCATING THE IMPORTANCE OF NS?**

I feel strongly that the safety and security of our nation must not be taken for granted. During emergencies such as the SARS (Severe Acute Respiratory Syndrome) epidemic in 2003, Singapore was able to immediately tap into a pool of NSmen to provide operational and logistical support to help contain the epidemic. I still remember the seriousness of the SARS outbreak as I was overseeing

communications with my engineers who were supporting the healthcare sector. The frequency of cyber and terrorist attacks in recent times continues to remind us that we must always be on our guard.

Also, in line with our corporate value of 'Humanity', I welcome the opportunity to contribute to defending our country and enhancing our Corporate Social Responsibility for the betterment and sustainability of our society and nation.





**NS ADVOCATE AWARD FOR**  
LARGE COMPANIES

**MR KHOO SZE BOON**

**EXECUTIVE DIRECTOR AND HEAD OF COST MANAGEMENT &  
QUANTITY SURVEYING, SINGAPORE, ARCADIS SINGAPORE PTE LTD**



**WHY DOES ARCADIS  
SUPPORT NS AND ITS  
NSMEN?**

Established in 1934, Arcadis is a leading built environment

consultancy that has grown in tandem with Singapore's development, and we appreciate the importance of a strong national defence as fundamental to safeguarding our peace and continued success. Only in a stable nation can businesses thrive and, in turn, strengthen the nation economically. We believe that NS and Total Defence are the cornerstone of our national stability.

It is important to support our NSmen to fulfil their NS commitment and maintain a zero-deferment policy. Our NSmen, including new hires, do not defer their ICT (In-Camp Training). All employees are aware of our 'NS Leave' notification protocol. Our NSmen will notify their line managers and our HR colleagues upon receipt of their ICT

notification so that work assignments and covering plans can be developed early to ensure continuity at work.

We believe that recognition of NSmen's good performance motivates them to do better in their NS duties. We have instituted NS Performance Recognition where NSmen who have done well in their ICT – such as having received the NS unit's letter of commendation, having achieved NS promotion and having attained good IPPT (Individual Physical Proficiency Test) results – will be recognised with a letter of commendation from our senior management and presented with a cash reward.

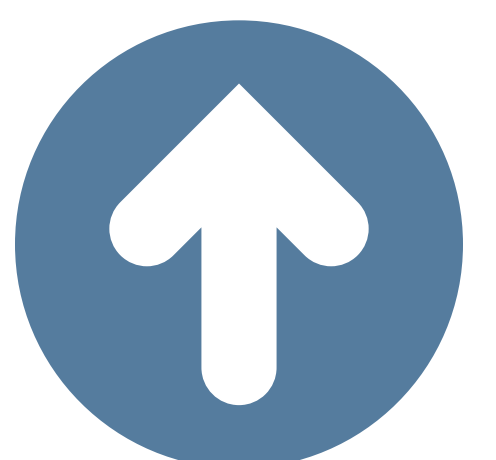
### **CAN YOU TELL US MORE ABOUT THE CULTURE THAT ARCADIS HAS DEVELOPED AROUND VALUES FROM NS?**

We believe that the skills and knowledge gained during NS and from the workplace can be applied interchangeably for a win-win situation. At Arcadis, we prioritise health, well-being and fitness of our staff through various activities as we believe that these attributes are key to sustainable business operations and higher productivity.



## HOW DOES ARCADIS SUPPORT NS?

Arcadis advocated support for NS by introducing the annual SAF Day Combined Rededication Ceremony into the Built Environment Industry from 2012 to 2015 through leveraging our strong industry network of more than 100 organisations and key representatives from eight major professional institutions under the Construction Industry Joint Committee. Arcadis continues to support our NSmen who hold key appointments in NS and volunteer for the ROVERS (Reservist on Voluntary Extended Reserve Service) scheme in NS.





**NS ADVOCATE AWARD FOR**  
LARGE COMPANIES

**MR LIM SIM SENG**  
**SINGAPORE COUNTRY HEAD,**  
**DBS BANK LTD**



**WHY DOES DBS SUPPORT  
NS AND ITS NSMEN?**

Headquartered and listed in Singapore, DBS is a leading financial services

group in Asia, with over 280 branches across 18 markets serving 4.6 million retail customers. DBS' mandate in the founding years of Singapore was to help in the industrialisation of the nation and we remain committed to doing our best to contribute to NS and Total Defence. NS is the bedrock of our national defence and ensures the continuity of peace and stability in Singapore. As Singapore's largest bank, we lead by example. We believe the impact we create goes beyond banking.

We believe that all of us have a part to contribute to Singapore's defence, peace and prosperity. With our pro-NS initiatives, we hope to champion greater awareness of NS in the business community and

encourage others to play their part as well. We look forward to seeing more companies joining us in this journey, putting in place pro-NS policies and human resource practices that support NSmen in better balancing their family, work and NS commitments.

### **HOW DOES DBS SHOW APPRECIATION TO ITS NSMEN WHO HAVE COMPLETED THEIR 10-YEAR NS TRAINING CYCLE?**

We believe that people are our biggest assets and we constantly seek to create an engaged and healthy workforce by building an environment where employees feel valued, connected and empowered to grow in their personal and professional capacity.

Operationally ready NSmen represent about 60% of DBS' local male workforce. The commitment of our NSmen in completing their 10-year NS training cycle is honourable. To commend NSmen's efforts and personal sacrifices, we reward them with \$3,000 to be used for their family and lifestyle activities. We have received feedback from our NSmen that they feel appreciated.

## **CAN YOU TELL US MORE ABOUT DBS' INITIATIVES THAT SUPPORT NS AND NSMEN?**

Each year, DBS celebrates SAF Day by organising various events and activities. Our NSmen are encouraged to wear their military uniform to work. The first 50 employees to post a selfie or wefie of themselves in uniform win movie tickets. Employees can also dedicate a song or send a message via our DBS 5@5 tune-in radio broadcast to show their gratitude and support to past and present NSmen and thank them for their service to the nation. From the active participation, it is evident that our initiatives are well-received among our employees.

Since 2014, DBS has partnered with SAFRA to offer more exclusive benefits and privileges to NSmen and their families to meet their lifestyle needs by launching two new multi-functional cards – the SAFRA DBS credit and debit cards. Through this partnership, we want to express our appreciation to NSmen for their contribution to the nation.





## **NS ADVOCATE AWARD**

LARGE COMPANIES

# **MR GOH CHOON PHONG**

**CHIEF EXECUTIVE OFFICER,  
SINGAPORE AIRLINES LIMITED**



### **WHY DOES SINGAPORE AIRLINES SUPPORT NS AND ITS NSMEN?**

Over the years, Singapore Airlines – the national carrier of Singapore – has grown into a leading international airline group serving nearly 140 passenger destinations on five continents.

Just as Singapore Airlines has played an important role in the development of Singapore, our employees have been committed to nation building as well as the security of our country. In the 2017/18 financial year, we granted 95,918 hours of time off for our NSmen to attend their ICT (In-Camp Training), so that they could fulfil their responsibilities in providing a safe and secure environment for all of us in Singapore. As an employer, we will continue to honour and uphold our duty to support and encourage our NSmen.

## **HOW DOES SINGAPORE AIRLINES BUILD AND ADVOCATE SUPPORT FOR NS AMONG ITS EMPLOYEES?**

In June 2017, employees from the SIA Group celebrated 50 years of NS by turning up at work in their NS uniform or army-themed wear. Games such as an interactive Laser Gun Challenge were organised for the occasion. Frontline employees based at our various offices in Singapore wore NS50 pins to mark their appreciation for NSmen's service to the nation. This was one of our first significant NS-themed initiatives, and there will be more to come.

## **WHAT IS THE KEY TO EMBRACING SUPPORT FOR NS AS A LARGE COMPANY?**

Every small effort in supporting NS goes a long way. It is a fine balancing act to dedicate time to both the country and the company, and to ensure that Singapore and our families are safe and secure. We do not take anyone's efforts for granted and work to do our part in encouraging and supporting our NSmen in their NS endeavours.







**NS ADVOCATE AWARD FOR**  
ORGANISATIONS

**MR KELVIN ANG**  
**COUNCIL MEMBER,**  
**FAMILIES FOR LIFE (FFL) COUNCIL**



**HOW HAS FFL BEEN  
REACHING OUT TO NSMEN  
AND THEIR FAMILIES?**

FFL works closely with community partners to reach out to NSmen and their families to build strong and resilient families. We partnered ACCORD to organise the 'Celebrating NS50' Picnic at the Singapore Discovery Centre to showcase to families the nature of NS and how it contributes to Singapore and Total Defence. The participants enjoyed a bus tour of SAFTI Military Institute, Pasir Laba Camp and a visit to the Army Museum. Interesting kid-friendly activities such as camouflage face painting, mini obstacle courses and dressing up in mini SAF uniform helped young children to have fun and learn more about military defence at the same time.

FFL also partners SAFRA to spread awareness of the importance of Family Time among NSmen and their families at their key events.

Some SAFRA events have dedicated family categories to encourage families to spend time together and have regular conversations with one another to keep their bonds strong. Many families felt that FFL events have brought them closer as a family and helped them strengthen their relationship.

## **IN ENGAGING FAMILY MEMBERS OF NSMEN IN SINGAPORE, WHY IS IT CRUCIAL TO INSTIL THE IMPORTANCE OF NS AND TOTAL DEFENCE?**

When NSmen know that their family members understand their roles and responsibilities as NSmen, recognise the significance of Total Defence, and stand by them to provide unstinting moral support, they are able to serve NS wholeheartedly and contribute to Singapore's peace and prosperity. Having strong family bonds as well as the support and understanding from family members is crucial to NS and Total Defence.

## **HOW CAN THE COMMUNITY DO MORE TO SUPPORT NS AND TOTAL DEFENCE?**

A caring community that lends a helping hand to each family whose husband, father or son is serving NS – such as helping the elderly

with their groceries or helping a mother care for her young children – provides support for NS and contributes towards Total Defence by strengthening our social fabric.

Employers also play an important role in creating a friendly workplace for NSmen. They can inculcate a warm and supportive work culture, and arrange for the workload of the NSmen to be spread out among colleagues during the NSmen's ICT (In-Camp Training).





Singapore Indian Chamber  
of Commerce & Industry  
ESTABLISHED 1924



**NS ADVOCATE AWARD FOR  
ORGANISATIONS**

**DR T. CHANDROO**

**CHAIRMAN,  
SINGAPORE INDIAN CHAMBER OF COMMERCE & INDUSTRY (SICCI)**



**HOW DOES SICCI REACH OUT  
TO MEMBERS TO ADVOCATE  
SUPPORT FOR NS AND  
NSMEN?**

As one of Singapore's most respected and active business chambers providing a platform for enhancing interaction and information exchanges for business promotion and development for our members, SICCI continuously reaches out to our members on NS and NSmen initiatives through EDM blasts and at our networking sessions. We also invited MINDEF personnel to give a talk to our members and take up an exhibition booth in one of our conferences to emphasise the importance of supporting our national defence.

**HOW DOES SICCI SUPPORT ITS NSMEN?**

SICCI is a unified body representing the Indian business community and serves as a spokesperson for private and public sector organisations in Singapore. We provide a supportive work environment with a

buddy system in place to allow our NSmen employees to focus on their NS training.

Our NSmen are released immediately when they are activated for mobilisation. In helping our NSmen to remain fit, perform well, and juggle their NS duties with family and work commitments, they can leave work early to prepare for their annual IPPT (Individual Physical Proficiency Test). We also want all our employees to see the benefits and importance of NS.

## **WHAT CAN THE BUSINESS COMMUNITY DO TO ENSURE GREATER COMMUNITY SUPPORT FOR NS?**

NS is fundamental to national defence. NS and NSmen protect all sectors of Singapore society. We believe that NS develops leadership skills and makes an NSman more resilient and capable of coping with challenges. NS also develops team work, resourcefulness and adaptability in NSmen, which are valuable assets to companies.

Every employer and business should contribute in their own ways towards NS, acknowledge the contributions of NSmen,

and fully support NSmen in their role of safeguarding Singapore.

Employers should find more innovative ways to show appreciation for NSmen. Initiatives such as 'Appreciation Nights' where their families and friends can come together to show their support could be organised to motivate NSmen. We could also leverage children's interest in 'superheroes' and inculcate a culture of commitment to defence in children through real NSmen 'superheroes' who make sacrifices for the good of the nation.





# TOTAL DEFENCE AWARDS 2018

## NS ADVOCATE AWARD FOR **INDIVIDUALS**

Ms Azizah Bte Azman  
Mr De Souza Michael Lawrence  
Ms Juliana Kang Lee Ling  
Mr George Kok Heng Wah  
Mr Lam Chee Hui Melvin  
Mdm Lek Luen Keow  
Dr Isaac Lim Gui Jia  
Ms Nargund Sandhya Aniruddha  
Mdm Ng Yuh Yi, Alicia  
Mdm Quek Choon Hua Rebecca  
Ms Winnie Wong Wing Yee

# TOTAL DEFENCE AWARDS 2018

## **NS ADVOCATE AWARD FOR SMALL AND MEDIUM ENTERPRISES**

3i Technologies Pte Ltd  
AAVC – Animal & Avian Veterinary Clinic  
Absolute Kinetics Consultancy Pte Ltd  
Adventure21 Outdoor & Travel Outfitters Pte Ltd  
Alfa Tech VestAsia Pte Ltd  
Allied Kinsmen Facility Management Pte Ltd  
AMG Concept Pte Ltd  
AMOS International (S) Pte Ltd  
Artdeshine  
Ashtree International Pte Ltd  
Autoworld Hub Pte Ltd  
AV One FM & Engineering Pte Ltd  
Black Dot Pte Ltd  
Brand Finance  
ButlerInSuits  
CA Safety Technology Pte Ltd  
Celligenics Pte Ltd  
CEN Tech Pte Ltd  
Ceragem International Marketing Pte Ltd  
CityCab Pte Ltd  
Concord Associates Pte Ltd  
CyberOptics (Singapore) Private Limited  
Danovel Pte Ltd  
Delphys Hakuodo International Pte Ltd  
Digistore Solutions (S) Pte Ltd  
DPF Pte Ltd  
eLC Pte Ltd  
Entree Media LLP  
Erect Group (Singapore) Pte Ltd  
Event Business Management Pte Ltd  
Everlast Marine Services Pte Ltd  
Evo Green Transportation Pte Ltd  
Fighter Fitness Pte Ltd  
Force-One Security Pte Ltd  
Framework Building Products Pte Ltd  
Fredrik Marine IT Services Pte Ltd  
Gamma 2000 (S) Pte Ltd  
Global Projects Services Pte Ltd  
Global Training Services Pte Ltd  
Global Travel Pte Ltd  
Goodrich Global Pte Ltd  
Great Art Design & Build Pte Ltd  
Hitachi Critical Facilities Protection Pte Ltd  
Huber's Pte Ltd

Hup Meng Transport Service  
Hwa Fu Construction Pte Ltd  
Infologic Pte Ltd  
JEC Technology Pte Ltd  
Kaoson Integrated Engineering Pte Ltd  
KEYfields Pte Ltd  
Kingsbury Sunrise Pte Ltd  
Knight Investment & Logistics Pte Ltd  
KVE Holdings Pte Ltd  
Laughing Kookaburra's Corner Pte Ltd  
Lejour Education Centre Private Limited  
Lentor Ambulance Pte Ltd  
Link Hotels International Pte Ltd  
Meteorite Asia Enterprises Pte Ltd  
Naumi Hotels Pte Ltd  
Netroworkz Pte Ltd  
Nishio Rent All Singapore Pte Ltd  
Parry International Enterprise Pte Ltd  
Pawsitive Image Pte Ltd  
Penanshin Air Express Pte Ltd  
Picture Perfect Productions Pte Ltd  
Quantedge Capital Pte. Ltd.  
Quantisys Pte Ltd  
Reflect Trading  
Royal Insignia Pte Ltd  
SCAR Services Pte Ltd  
SECOM (Singapore) Pte Ltd  
Seow KH Consultancy Pte Ltd  
Singspring Pte Ltd  
Skyventure VWT Singapore Pte Ltd  
Smile Inc.® Dental Surgeons  
SOD Café LLP  
SP Consulting (International) Pte Ltd  
Spade Consulting Pte Ltd  
Suntec Singapore Convention & Exhibition Centre  
Superfit Pte Ltd  
TCCT Culinary Concepts Pte Ltd  
Tech Global Trading & Services Pte Ltd  
Thatz International Pte Ltd  
Top Advertising Pte Ltd  
Vectorious  
Vincent Air Compressor Services Pte Ltd  
Vismark Food Industries Pte Ltd  
Wan Shon Trading Pte Ltd  
Watt Wah Petroleum Haulage Pte Ltd  
Yes Natural Trading Pte Ltd  
Yongyang Lift Engineering Pte Ltd

# TOTAL DEFENCE AWARDS 2018

## **NS ADVOCATE AWARD FOR LARGE COMPANIES**

Arcadis Singapore Pte Ltd  
Cargill International Trading Pte Ltd  
City Developments Limited  
Comfort Transportation Pte Ltd  
DBS Bank Ltd  
Deutsche Bank AG  
Electro Scientific Industries Singapore Pte Ltd  
Focus Network Agencies (S) Pte Ltd  
Keppel Corporation Limited  
National Australia Bank Limited  
National University Hospital (S) Pte Ltd  
Sakae Holdings Ltd.  
Singapore Airlines Limited  
Singapore General Hospital  
ST Aerospace Engineering Pte Ltd  
ST Electronics (Info-Security) Pte Ltd  
ST Engineering Land Systems Ltd  
ST Synthesis Pte Ltd  
Sumitomo Mitsui Banking Corporation (SMBC)  
Surbana Jurong Consultants Pte Ltd  
Swire Pacific Offshore Operations (Pte) Ltd  
The Bank of East Asia, Limited

# TOTAL DEFENCE AWARDS 2018

## NS ADVOCATE AWARD FOR ORGANISATIONS

Automobile Association of Singapore  
Building and Construction Authority  
CHIJ St Nicholas Girls' School (Secondary)  
Clementi Town Secondary School  
Commonwealth Secondary School  
Defence Science and Technology Agency  
Evergreen Secondary School  
Families for Life Council  
Guangyang Primary School  
Housing & Development Board  
Huamin Primary School  
Inland Revenue Authority of Singapore  
Institute of Technical Education  
Kent Ridge Secondary School  
Monetary Authority of Singapore  
Nan Chiau High School  
New Zealand Defence Support Unit (South East Asia)  
Ngee Ann Secondary School  
Orchard Road Business Association  
People's Association  
SAFRA National Service Association  
Singapore Discovery Centre Ltd  
Singapore Indian Chamber of Commerce & Industry  
Singapore Polytechnic  
State Courts  
Supreme Court  
Temasek Polytechnic  
Yayasan MENDAKI

