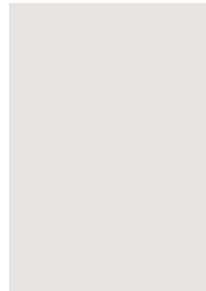


ACCORD
Advisory Council on Community Relations in Defence

WE SALUTE YOUR SUPPORT

Total Defence Awards 2017



ABOUT ACCORD

Established by MINDEF in 1984, the Advisory Council on Community Relations in Defence (ACCORD) was a channel for the community to provide feedback on issues concerning Singapore's defence. To deepen engagement with employers, educational institutions, family members and members of the broader community, as well as facilitate initiatives from the community that support National Service (NS) and defence, ACCORD restructured in August 2014 with three sub-councils formed under its ambit, namely, the Employer and Business (E&B) Council, the Family and Community (F&C) Council and the Educational Institutions (E) Council.

Besides actively engendering public support for NS, ACCORD is also instrumental in the development and implementation of many ground-up initiatives that support NS and defence. The revamped Total Defence Awards and the launch of NS Mark are important examples of ACCORD's contributions. From developing the initiatives to determining the recipients of these awards, ACCORD and its councils have made great strides in putting advocacy for NS into action.

ABOUT TOTAL DEFENCE AWARDS

Established in 1986, the Total Defence Awards (TDA) aim to recognise supportive employers and civil resource owners for contributions made towards NS and Total Defence. Since 2015, the TDA has been extended to recognise additional stakeholders including educational institutions, community organisations and individuals. With the incorporation of the Home Team National Service Awards for employers in 2015, the TDA is now the highest national accolade that acknowledges exemplary individuals, small and medium enterprises (SMEs), large companies and organisations for their outstanding support towards strengthening the defence of our nation.

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NS ADVOCATE AWARD Individuals

Mdm Radiah Bte Amat

As Fadli's mother, I will naturally always go all out to support him in his endeavours, especially his NS commitment. Although my understanding about NS is limited to what Fadli shares with me, I am grateful for the positive change NS has brought about in Fadli.

Till today, I can still vividly picture Fadli before his enlistment – hot-headed and rebellious. But I saw a change in Fadli during his NS days. He became more confident, patient, disciplined and responsible. These changes are welcoming and very heartening. I thank NS for making my son into a better man.

These days, Fadli helps out with household chores and supports me with the caretaking of his ailing father. It is challenging for me to manage without Fadli whenever he goes for in-camp training (ICT), but I encourage Fadli to fulfil his NS duties and call him frequently to keep him updated about our situation at home. In that way, he can serve NS with a peace of mind.

Singapore is our home. This is where we build our family, live and grow. And national servicemen (NSmen) are entrusted with this important role, so it is only right that we support them.

Mdm Radiah Bte Amat

Mother of LCP(NS)

Mohammad Fadli Bin Samat



On the right,
Mdm Radiah Bte Amat
with LCP(NS) Mohammad
Fadli Bin Samat



NS ADVOCATE AWARD Individuals

Mr Yu Ji Yin

Having been in Singapore for 12 years now, I am thankful for the opportunities the country has given me. But I am mindful that Singapore's sovereignty – empowered by NS – is central to the continued prosperity and stability.

There is strength in unity. Compared to bigger countries, I feel that it is even more important for Singaporeans to be equipped with skills to protect the country. And it is no coincidence that NS trains the men to be operationally ready to defend the country.

I understand that Wee Beng plays a critical role in NS. Therefore, whenever he attends ICT, I will try my best to cover his duties so that he can serve to his fullest capabilities without any distraction or worries. For example, when my wedding plan clashed with Wee Beng's ICT last year, I explained the situation to my wife-to-be and family, and eventually postponed the wedding.

No doubt it is part of my job to cover for Wee Beng when he is away, but I see it as more than additional stress and workload – I know for a fact that Wee Beng would also help me when I am away. More importantly, it is my way of showing support to a teammate who is serving the country that I have come to call home.

Mr Yu Ji Yin

Colleague of CPT(NS) New Wee Beng



On the right,
Mr Yu Ji Yin with
CPT(NS) New Wee Beng



NS ADVOCATE AWARD Individuals

Mr Yeo Siew Wah

During a time when terrorism threats are increasingly becoming common occurrences and happening closer to home, it is a keen reminder of the importance of Total Defence. Particularly, I would say NS has played a pivotal role in protecting our sovereignty and rights as a nation.

In my opinion, beyond training our NSmen to be physically and mentally fit during full-time NS, ICT is necessary to ensure that our NSmen continue to hone their military competency after that. Only then, our NSmen would always be operationally ready to face any arising security situations or threats.

Having served NS myself, I recognise the amount of effort which goes into planning every ICT; I also foresee the potential disruption Jonathan's absence would cause to the ICT. Therefore, while it was unfortunate that the family had to cope with the demise of Jonathan's grandmother without him, we encouraged Jonathan to continue and complete his ICT.

Truth is, it was probably tougher on Jonathan than us since he had to juggle between booking out every night to join the memorial services and returning for ICT the following day. However, looking back, I would have made the same decision – to prioritise the big picture above personal interest.

Mr Yeo Siew Wah

Father of 1SG(NS) Jonathan Yang Zijie



On the left,
Mr Yeo Siew Wah with
1SG(NS) Jonathan Yang Zijie



NS ADVOCATE AWARD

Small and Medium Enterprises



Cape of Good Hope Art Gallery

Singapore is a small nation that needs to be prepared for all forms of threats to our safety and security. Every citizen has a part to play in Total Defence. As civilians, we can play our part by supporting our NSmen – fellow countrymen who form the backbone of our defence system.

This support can come in both small and big ways. For Cape of Good Hope Art Gallery, one of the ways we show our support is by granting our NSmen time off to spend with their families upon completing their ICT. We have also fostered close relationships with our employees' family members. So when our NSmen are away on duty, family members know that they can come to us for help in times of emergencies.

We deeply appreciate the contributions of past and present NSmen. As an artist and gallery owner, I see art as a medium to raise awareness on the importance of the role that NSmen play. The recent art exhibition that I organised with the Singapore Art Society to commemorate NS50 was a way for us as a community to pay tribute to the contributions and sacrifices of our NSmen.

We are honoured to receive this award and remain resolute in our commitment to support NS.

Mr Terence Teo

*Director,
Cape of Good Hope Art Gallery*



NS ADVOCATE AWARD

Small and Medium Enterprises



Logwin Air + Ocean Singapore Pte Ltd

My NS days proved to be a turning point in my life. NS instils values and skills that are applicable to real life, such as teamwork, leadership, responsibility and determination.

Today, as the Country Director of Logwin Air + Ocean Singapore Pte Ltd, I am proud to support NS. We believe that NS is an invaluable experience that benefits our staff both physically and mentally. In the fast-paced logistics line, there is no room for error. It is those who have gone through the rigour of NS who remain undaunted in the face of challenges.

We recognise our employees' performances in NS and consider it a performance appraisal indicator. NSmen who have performed well often make good candidates for our Management Trainee programme, where we train the future leaders of the company.

We also play an active role in ensuring that our NSmen are physically ready for ICT. We do this by organising regular fitness activities and encouraging our employees to sign up for the Army Half Marathon. These events have also helped to foster bonding amongst our employees.

Of course, we do face manpower and financial constraints when our employees are called up for NS duties. Still, we believe the returns are worth the sacrifices, and we are happy to continue supporting those who defend our nation.

Mr Jimmy Ler

*Country Director,
Logwin Air + Ocean Singapore Pte Ltd*



NS ADVOCATE AWARD

Small and Medium Enterprises

Singapore Cruise Centre Pte Ltd

NS is not just about the men who serve the nation. Everyone has a duty to support those actively serving and together, we can be a formidable force that surmounts any challenges that lie ahead to achieve greater results for our nation and workplace.

At Singapore Cruise Centre (SCC), we have always discouraged deferment from ICT. ICT is often a good opportunity for NSmen to rekindle bonds with their camp buddies. This spirit of comradeship extends to SCC, where teamwork is vital in coordinating the different departments and ensuring the smooth operation of our cruise and ferry terminals.

As a socially responsible business, we also work in synergy with other organisations and government agencies to ensure Singapore's continued security and sovereignty. The safety of the public who use our terminals daily is our utmost concern. Therefore, we actively collaborate with the Home Team to ensure our readiness to tackle any security issue.

Being supportive of NS has been a win-win situation for us. Aside from fulfilling our corporate and civic responsibilities, we have also been challenged to initiate innovative solutions to cope with the constraints we face when our NSman employees are away for duty. Hence, we are glad to continue our zealous support for NS and Total Defence for many years to come.

Ms Christina Siaw

*Chief Executive Officer,
Singapore Cruise Centre Pte Ltd*





NS ADVOCATE AWARD

Small and Medium Enterprises



TechServe Pte Ltd

The importance of NS to the defence of our nation was inculcated in me during my time as a full-time national serviceman (NSF). It is crucial for us to safeguard Singapore from potential aggressors and threats.

As the Managing Director of TechServe Pte Ltd, I hope to continue reinforcing the importance of NS to my employees. Although we may have completed our NSF training, we remain committed to the defence of the nation as NSmen. This year, we took part in the SAF Day Combined Rededication Ceremony to reaffirm this commitment.

For our employees to perform their duties to the best of their abilities, our support is vital. At TechServe, we offer monetary incentives to our NSmen for performing well. We also recognise the efforts of our staff members who take on extra workload to cover the duties of those away for NS by offering them additional time off.

More often than not, what we learn during NS is applicable to the working world. For one, NS teaches us the importance of contingency plans in order to readily react to a threat. Similarly at TechServe, we need strategies in place to tackle any business data disasters and recover swiftly for our customers. Both in tangible and intangible ways, NS is undoubtedly a valuable experience.

Mr Farhad Mohamed

*Managing Director,
TechServe Pte Ltd*



NS ADVOCATE AWARD

Large Companies

ExxonMobil Asia Pacific Pte Ltd

ExxonMobil has been operating in Singapore for over 120 years and our business has grown with Singapore. We recognise that NS is an important cornerstone that contributes to the continued stability and economic prosperity of Singapore.

That is why at ExxonMobil, we support our employees to meet their NS obligations, whether it is to attend ICT or to stay physically fit.

When our employees are called up for ICT, we make arrangements for their work duties to be covered by their colleagues. Concurrently, we also actively reinforce, promote and support healthy behaviours at the workplace.

We consider ourselves to be a part of the community. It is our belief that close partnership and collaboration with the authorities on threat awareness, emergency preparedness and incident management are critically important and mutually beneficial to our long term growth and success. Besides participating in drills with the Singapore Civil Defence Force regularly, we also organise lunchtime talks with the Singapore Police Force for topics such as traffic safety, cybersecurity and personal and home security.

Security is a shared commitment and responsibility. Being a key pillar of Total Defence, it is in the interest of all companies, large or small, and indeed all Singaporeans, to do our part to support NS and safeguard our way of life.

Mr Gan Seow Kee

*Chairman and Managing Director,
ExxonMobil Asia Pacific Pte Ltd*





NS ADVOCATE AWARD Large Companies



Singtel

Singtel has been operating in Singapore for 138 years. As a homegrown company, many of our people – like me – would have gone through NS. We can fully appreciate the role that NS has played in Singapore's continued stability and economic growth. Therefore, we are supportive of our male colleagues when duty calls. Although it can be operationally disruptive to lose a person for a week or more, we make arrangements for their work to be covered.

We have found that many of the skills and values, which the men developed during their NS days, are transferable and consistent with the ones we value at Singtel. This is why we always think of NS support as integral to Singtel.

Singtel also participates in the National Day marching contingent almost every year. We regard this as part of Total Defence and support for nation building, and often have new citizens or females who have not served NS, volunteer enthusiastically. Many of them feel a sense of achievement and engagement when they are able to contribute to the nation in this way.

From our perspective, if our people feel honour and pride for the nation, they will also feel the same way for Singtel. So simply by supporting NS, we are not just supporting our core values of teamwork and personal excellence, we are also fostering an engaged workforce.

Mr Yuen Kuan Moon

*Chief Executive Officer,
Consumer Singapore,
Singtel*



NS ADVOCATE AWARD

Large Companies

PSA Marine (Pte) Ltd

PSA Marine is a leading harbour and terminal towage operator for a wide range of vessels, and performs over 90,000 towage jobs in Singapore each year. We are not only committed to deliver high service standards and uphold a strong safety track record to our clients, we also take our role as a civil resource owner seriously.

We recognise that our nation's safety and security cannot be taken for granted, and PSA Marine can contribute to national defence by providing our assets during emergencies. During the civil resource exercise in 2016, we proactively consulted and worked closely with the Republic of Singapore Navy (RSN) to synergise our internal processes with the RSN's requirements.

Through close engagement with the civil resource officers, we are heartened that we overcame challenges and upheld the highest level of readiness to support the RSN – including the arrangement of a purpose-built gangway to facilitate the movement of RSN NSmen between the tugboats and the wharf safely.

In addition, the exercise empowered PSA Marine to align our operational processes to complement the RSN's requirements, and validated the strength of our systems and the dedication of our employees. We are honoured to play our part as a civil resource owner, supporting the RSN in times of emergency.

Mr Peter Chew

*Managing Director,
PSA Marine (Pte) Ltd*





NS ADVOCATE AWARD Organisations



AMKFSC Community Services Ltd

AMKFSC Community Services Ltd was founded in 1978 with the purpose of contributing to the betterment of society. We see supporting NS as an extension of our purpose to serve the community in a bigger way – serving the nation.

When duty calls, we encourage our NSman employees to perform their best, whether it is during ICT or the Individual Physical Proficiency Test (IPPT). To motivate them, we have implemented a new scheme to match the IPPT monetary award given to NSmen by the Government. We also organise events like the SAF Day Rededication Ceremony for all our employees to help them understand the significance of NS.

We are heartened to see that our support for NS has become an organisation culture. Through simple actions like stepping up to take over the work of NSman colleagues who are called up for ICT, our non-serving employees display a sense of selflessness and responsibility.

The importance of NS cannot be denied. Singaporeans share a unique way of life, where we live in harmony and respect for diversity. By bringing together people from all walks of life, NS is also a way for us to preserve our social fabric. We will continue our support for NS so that our future generations can continue to live in a safe, secure and harmonious society.

Dr Vincent Ng

*Chief Executive Officer,
AMKFSC Community Services Ltd*



NS ADVOCATE AWARD Organisations

Global Indian International School

Giving back to the community is a key principle on which Global Indian International School (GIIS) was founded. Service is also enshrined in our 9GEMS™ learning model, hence our support for NS is something that comes naturally.

NS is an important milestone in the lives of our students. Parents of GIIS students often approach our staff with many questions on NS. Understandably, both parents and students are anxious about the upcoming enlistment. Over the years, we discovered that many of them were forming their opinions based on hearsay and inaccurate facts.

We seek to do whatever we can to assuage their fears. On 4 February 2017, we held the National Service Familiarisation session on our campus for both parties to address their concerns. With 267 attendees, the session was a successful one that brought much relief to parents, and motivated students to take on the call of duty with confidence.

Education is as much about building character as it is about academic content. We live in an increasingly uncertain world but characteristics such as integrity, discipline and selflessness remain relevant regardless of time. These qualities are fine-tuned during NS, where our youth emerge with a heightened sense of duty, discipline and civic mindedness.

Mr Atul Temurnikar

*Chairman and Co-Founder,
Global Indian International School*



NS ADVOCATE AWARD

Individuals

- Mdm Radiah Bte Amat
- Mr Marcelo De Souza Sobreira
- Mr Andrew Heng
- Mdm Poonam Khialani
- Mr Khoo Sze Boon
- Mr Koe Ee Tiong
- Mr Leong Wei Hung
- Ms Andik Nurdiany
- Mr Darrin Tan Teck Chuan
- Mr Alan Tern Yoke Cher
- Mr Yeo Siew Wah
- Mr Yu Ji Yin

NS ADVOCATE AWARD

Small and Medium Enterprises

- 2359 Media Pte Ltd
- ABGK Consulting Pte Ltd
- Adydas Marine Services Pte Ltd
- Alliance 21 Group Pte Ltd
- Allrig Asia Pte Ltd
- ALPS Holdings Pte Ltd
- Artisan Space Pte Ltd
- Asia PR Werkz Pte Ltd
- AStar Success Pte Ltd
- Astro Express Logistics Pte Ltd
- Atlantic Optics Pte Ltd
- Battery Asia (S) Pte Ltd
- BIS International Pte Ltd
- Blue Water Shipping Singapore Pte Ltd
- Builders Hub Pte Ltd
- Candour Coffee Pte Ltd
- Cape of Good Hope Art Gallery
- Carnival Wiz Pte Ltd
- Desisti Asia Pte Ltd
- Doji Media Pte Ltd
- Dream Wedding
- Eligo Pte Ltd
- Eng Bee Paper Merchant (Pte) Ltd
- Eng Hup Shipping Pte Ltd
- Field Catering & Supplies Pte Ltd
- ForBis Accounting Pte Ltd
- ForEarth (Singapore) Pte Ltd
- Futureplans
- Heraeus Asia Pacific Holding Pte Ltd
- Himawari Pte Ltd
- Hock Cheong Electric Pte Ltd
- Hock Seng Heng Transport & Trading Pte Ltd
- Huasing Construction & Trading Pte Ltd
- Huk Seng Transport Pte Ltd
- Human Capital Consulting & Services (Singapore) Pte Ltd
- HumanCapita Pte Ltd
- iClick Media Pte Ltd
- i-GROW Partners Pte Ltd
- iTaz Pte Ltd
- Izah Rahman Corner
- JAG Limo Service's
- Jobook Singapore Pte Ltd
- Kaisei Security Agency Pte Ltd
- Kings Pte Ltd
- Leong Poh Kee Pte Ltd

- Litiant Pte Ltd
- Logwin Air + Ocean Singapore Pte Ltd
- M4 Solutions Pte Ltd
- Mandate Communications (S) Pte Ltd
- MediaBUZZ Pte Ltd
- Mel's Hub Pte Ltd
- Mirador Building Contractor Pte Ltd
- MKM Car Leasing Pte Ltd
- Neo & Partners Global Pte Ltd
- Navigate Communications (Singapore) Pte Ltd
- One Wellness Pte Ltd
- Option Gift Pte Ltd
- Organisational Development Concepts Pte Ltd
- P.U.S.HMusic Pte Ltd
- PAL Line Pte Ltd
- Play Toys Pte Ltd
- Primarius Search Consultancy Pte Ltd
- Primarius Staffing Pte Ltd
- Quotient TravelPlanner Pte Ltd
- Renaissance Group Pte Ltd
- Rexadvance Technology Pte Ltd
- Royal Security Management Services Pte Ltd
- Shalom International Movers Pte Ltd
- Shimono Enterprise Pte Ltd
- Singapore Cruise Centre Pte Ltd
- Singapore Safety Driving Centre Ltd
- Smitech (Asia) Pte Ltd
- Stamford Media International Pte Ltd
- Star Concord Pte Ltd
- Startup Reactor Pte Ltd
- StratifiCare Pte Ltd
- Super Star Hair Dressing
- Synapse Logic Pte Ltd
- Technoform Bautech Asia Pacific Pte Ltd
- TechServe Pte Ltd
- TG Marine Services Pte Ltd
- The Curtain Boutique
- The Resilienz Clinic Pte Ltd
- The Straits Network Pte Ltd
- UT-WAYS Freight Services Pte Ltd
- Wanin Industries Pte Ltd
- Yeo-Leong & Peh LLC
- ZANE Pte Ltd
- Z-Power Automation Pte Ltd

NS ADVOCATE AWARD

Large Companies

- Chiu Teng Construction Co. Pte Ltd
- Chye Thiam Maintenance Pte Ltd
- ComfortDelGro Corporation Limited
- Crimsonlogic Pte Ltd
- ExxonMobil Asia Pacific Pte Ltd
- Grand Copthorne Waterfront Hotel Singapore
- Ho Lee Group Pte Ltd
- Mitsubishi Overseas Headquarters Pte Ltd
- National University Health System Pte Ltd
- NCS Pte Ltd
- NTT DATA Singapore Pte Ltd
- Pacific International Lines (Pte) Ltd
- Procter & Gamble International Operations SA Singapore Branch
- PSA Marine (Pte) Ltd
- Schaefer Systems International Pte Ltd
- SETSCO Services Pte Ltd
- Sin Hiap Hoe Transport Pte Ltd
- Singapore Telecommunications Limited
- ST Aerospace Services Co. Pte Ltd
- ST Aerospace Supplies Pte Ltd
- ST Electronics (Satcom & Sensor Systems) Pte Ltd
- ST Electronics (Training & Simulation Systems) Pte Ltd
- Thales Solutions Asia Pte Ltd
- Tuas Power Generation Pte Ltd

NS ADVOCATE AWARD

Organisations

- Agency for Science, Technology and Research (A*STAR)
- AMKFSC Community Services Ltd
- Anglican High School
- Attorney-General's Chambers
- Civil Service Club
- Energy Market Authority
- Global Indian International School
- Health Sciences Authority
- Land Transport Authority
- Nanyang Technological University
- SAAA@Singapore
- Singapore Logistics Association
- SPRING Singapore
- West Spring Primary School



SINGAPORE
Enabling
Pure
Ocean
ENERGY
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P&G
NU
National University
Health System
九龍工程
私人有限公司
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